

Co-located with:



Conference & Exhibition

7-9 JUNE 2011 - FIERA MILANO - MILAN - ITALY

ADDRESSING THE **HOT** BUTTON ISSUES

Advertising on POWER-GEN Europe Website builds brand awareness, drives traffic to your website, and helps create interest in your company at the event. Participate in Banner advertising and be highly visible for a strong online campaign.

▶ PAGE PEEL

Position: Event site pages
(does not include: Registration, Housing pages)
Dog Ear – 75x75; Full Peel 900x600.
Rate/Gross per mth: €9375
Three and six month campaign options available

▶ LEADERBOARD

Position: Top/Bottom
(does not include: Registration, Housing pages)
Rate/Gross per mth €5500
Three and six month campaign options available
Ad dimensions: 728x90

▶ REGISTRATION SPONSOR

Position: (6 pages/3 positions each)
Rate/Gross per mth: €7500
120x600 – Left; 120x600 Right; 728x90 Bottom Banner

▶ FAST TRACK ENL

Position: 728x90 Top Banner, 1 Text ad - up to 25 words + click-thru URL.
Rate/Gross per mth: €1500
Leaderboard banner position on an email that will be sent out to all pre-registered attendees that have registered prior to the Fast Track mail date.

Leaderboard

PagePeel

SOLD

Left Banner
120 x 600

Right Banner
120 x 600

Bottom Banner
728 x 90

Leaderboard

PGE 11 Event Promo
05:51
7-9 June 2011

PGE 11 Event Promo 05:51

PGE 11 Event Promo 04:44

▶ VIDEO SPONSOR

Video Sponsorship €2950
Utilize a position within the Video player on the event website to showcase your company's product announcements, press releases, etc. (3-5 minutes)

Co-located with:



Owned and produced by:



Flagship Media Sponsors: